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PPA Founder and CEO Jim Taggart Wins Health Care Hero Award

Raleigh, NC (March 26, 2010) – James V. “Jim” Taggart, founder and CEO of Cary-based Physicians Pharmacy Alliance, received a 2010 *Triangle Business Journal Health Care Hero Award* at North Ridge Country Club in Raleigh last night. Awarded to individuals or organizations for “putting innovation and compassion to work to improve the human condition,” Taggart is the only pharmacy winner recognized and one of only five winners not associated with an area hospital or health system.

Now in its 8th year, recipients of the Health Care Hero Award are selected from nominations within the community. Taggart’s award recognizes his compassion for others by providing superior pharmacy services to those least able to afford it. “It is my hope that this award will encourage you to explore the compassion and generosity that is quietly being delivered each day to those who are often forgotten,” Taggart said after receiving the award.

The award highlights Taggart’s role in pharmacy innovation, his heart for philanthropic efforts, and his specially trained staff that provides Physicians Pharmacy Alliance’s unmatched services. “Jim has all medications delivered to the homes of his clients at no additional charge. This is especially important to the ailing disadvantaged, as they often have serious medical issues and lack transportation. The services provided by his staff frequently provide an early warning to family and physicians of an emerging problem. Indeed, even the most affluent North Carolinians do not have access to this standard of pharmacy care .If creativity, dedication, filling a unique need, and compassion for the disadvantaged are measures for this award, there could not be a better recipient than Jim Taggart,” reads the nomination that inspired the award.

“While it’s always nice to hear you are making a difference, the biggest reward is when our patients tell us we’re doing a good job,” said Taggart after receiving the award. “Physicians Pharmacy Alliance’s focus has always been to improve the lives of patients, and our dedicated, hardworking staff and the doctors and patients we work with have made it what it is today.”

Charlene Grunwaldt, publisher of the *Triangle Business Journal*, said of Taggart and the prestigious list of 2010 Health Care Heroes, “This year’s winners truly exemplify the spirit of the Health Care Heroes Awards. By serving the sick, running major health care operations and building lasting institutions, these winners go above and beyond the call of duty to ensure the Triangle offers cutting edge services.”

An in-depth *Health Care Heroes* special section and a profile of Jim Taggart will be featured in the March 26, 2010 edition of the *Triangle Business Journal*.

ABOUT PHYSICIANS PHARMACY ALLIANCE

Physicians Pharmacy Alliance is a private, non-retail specialty pharmacy headquartered in Cary, North Carolina. Physicians Pharmacy Alliance focuses on total pharmacy care for patients with chronic disease states and complex drug regimens. The company's clinical pharmacists and specially trained support staff work with patients and healthcare providers to streamline refills, encourage compliance, protect patient medication safety, and eliminate errors. Highlights of Physicians Pharmacy Alliance's program include home delivery, Medication Synchronization™, compliance management services, RxAware™ reporting to healthcare providers, 24-hour pharmacist access, and patient-pending bottle labeling. These features are provided at no additional cost to the patient. For more information about Physicians Pharmacy Alliance, call toll-free (866) 463-5550 or visit PPA online at <http://www.rxhealthcare.org>.

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